IDEO: The Deep Dive

IDEO:
EXPERTS ON THE PROCESS OF HOW YOU DESIGN

1. Was an objective clearly established? Explain.

2. Was a deadline for the project established? Explain.

3. Were roles in the team clearly understood? Explain.


5. Were milestones established? What were they? Did they “celebrate” milestones? How?

6. What is the “deep dive?” What are the rules for the “deep dive”? How relevant are these rules for an engineering team? Explain.

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7. How was the belief that the team was drifting handled? How should this be handled in an engineering team?

8. How important is “playfulness” in an engineering team?

9. What does it mean to “fail often” to “succeed sooner”?

10. How important was information from outside the team?

11. What are the challenges of group process that teams face that the video did NOT explore? How would you handle these challenges?